



# WHAT DO YOU KNOW???????

Colorado Kids: March 17, 2009



## 1) What two themes were widespread at the 2009 Toy Fair?

- a) Choose toys that take batteries; buy toys that use solar power.
- f) Cut back on playtime; cut back on spending.
- b) Get kids outside and moving; Keep toys affordable.
- c) Play with trains and dolls; read books and use art kits.

## 2) What toys had special birthday celebrations at the toy fair this year?

- i) Scooby, Ninja Turtles, Barbie, Bratz
- o) Barbie, GI Joe, DragonBall, SpongeBob
- a) GI Joe, Polly Pockets, Matchbox, DragonBall
- e) Spongebob, Clifford, Roller Skates, Slinky

## 3) Why did Daniel Hagerty say the Electronic Arts company wants to sponsor a video game contest?

- o) to see the thought and creativity kids put into the challenge and the ideas they come up with
- y) to find environmentally friendly products
- u) to blaze new trails in the book industry
- k) to show the process of taking a toy from idea to shelf

## 4) How does the frogfish Psychedelica use its fins?

- s) to shoot out ocean water
- p) to catch prey
- k) to push off the ocean floor or crawl along the bottom of the sea
- e) to keep itself cool when the water gets too warm

## 5) Why do divers and scientists assume they have just now found the Psychedelica?

- p) It hides under rubble and holes.
- r) Its color pattern helps camouflage it.
- n) It mimics the coral it hides in, making it hard to spot.
- s) all of the above are correct

## 6) Find the missing numbers of the facts below in the articles in Colorado Kids and write them in the appropriate blanks.

5      19      31      89      106      1,200      10,000      16,000

### Toys jump out of the box at Toy Fair 2009

More than \_\_\_\_\_ toy exhibitors showed off their latest kid-pleasing products at the \_\_\_\_\_ annual convention, hoping that the \_\_\_\_\_ retailers from \_\_\_\_\_ countries will order their toys so that you will buy them.

### Invent a video game and win big bucks

Anyone \_\_\_\_\_ to \_\_\_\_\_ years old can enter their video game idea before March \_\_\_\_\_ to win the \$\_\_\_\_\_ prize.

7) Look carefully at each underlined word or phrase on the next page. If there is a mistake, use a pencil to make the correction in the space above it. If there is no mistake, write “OK” above the underlined word or phrase.

“while it’s necessary for families to cut back on spending, that doesnt mean kids need to cut back on playtime,” said Wild Planet’s President Daniel Grossman. “The process of taking a toy from idea to shelf spans from 18 months too several years.”

8) From this lead paragraph, write in the “who,” “what,” “when,” “where,” and “why.” Some news articles also include the “how” in the lead – which is the first few sentences of a news story?

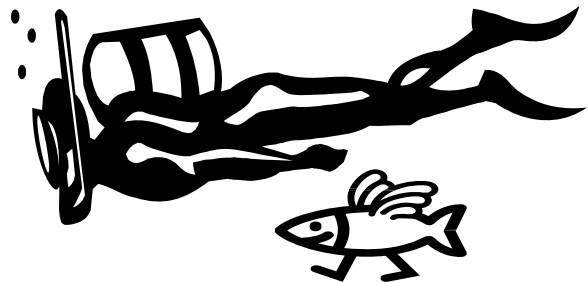
**Ambon Island, INDONESIA** – After hiding from scientists and scuba divers for years in the shallow, warm waters of Indonesia, a wild-striped exotic new fish bounced into the pages of history.

Who (subject) \_\_\_\_\_ What happened? (action) \_\_\_\_\_  
 \_\_\_\_\_  
 When \_\_\_\_\_ Where \_\_\_\_\_  
 Why \_\_\_\_\_

9) Make up a new, funny, silly, or zany headline out of all the words in today’s Real News headlines. Can you top this one?

**Toys invent madness**

10) Pretend you are a scuba diver and you have just made an incredible new discovery of life under the sea. Describe your discovery. What does it look like? How does it move? What does it eat?



Fill in the letter of the correct answer from the questions above to finish this rhyme:

Toy companies had products on shelves and nooks.  
 From action figures to trains and dolls to \_\_\_\_\_.

1.	2.	3.	4.	5.



*Clip art courtesy of Microsoft*